



Tourism



Varndean
College Brighton & Hove

Tourism was one of the World's fastest growing and most important industries before Covid struck. As the world opens up again, well trained professionals are needed to work in all aspects from holidays, to travel to tourist attractions. Our courses cover many aspects of the industry and advise students of possible employment opportunities.

At level 3 we currently run the Eduqas (WJEC) Applied Diploma course which is equivalent to one A Level. This is assessed by 50% external examinations and 50% controlled assessments undertaken throughout the year.



Students at the UN Headquarters in New York

Which topics are studied?

Level 3 Year 1

- The United Kingdom Tourism Product (exam in May).
Types of tourists / UK destinations / Sectors of the industry / Marketing / Employment.
- Worldwide Tourism Destinations (controlled assessments)
Long & short haul destinations / Marketing plans.

Level 3 Year 2

- The Dynamic Tourism Industry (exam in June)
External pressures / Changing trends/ Technological developments / Managing sensitive destinations / Current Issues.
- Event and Itinerary Planning (controlled assessments)
Plan and run an event / Devise a UK itinerary.

We run trips and have visiting speakers to find out more about the industry.